



CABLECAST SXLEHD

MULTI-FORMAT HD VIDEO SERVER WITH AUTOMATION AND CHANNEL BRANDING



The Cablecast SXLEHD video servers flat out perform. A multi-format video server, it will play out and encode most file types saving you precious time and money.

Cablecast now also includes a video overlay capability for branding your channel and programs with station bugs, bug text, and crawls with both foreground and background images!

WHY USE THE CABLECAST SXLEHD?

- **Saves you time and Money** - Cablecast SX Video servers will play almost any format your producers submit. MPEG 2, WMV, H.264, AVI, DVCPROHD, ProRes, no transcoding is necessary, just schedule and air.
- **Down-Converts HD to SD and Up-Converts SD to HD** - The Cablecast HD video servers will down-convert your HD files automatically for playout onto your SD cable channel, or up-convert your SD files for playout in HD.
- **Continual Promotion** – Cablecast automatically promotes your programs on your Carousel bulletin board, your website, in TV-Guide and in programming reports.
- **Integrated Video Overlays for Channel Branding** - A station bug for branding your channel. Bug text which you can run in a different corner simultaneously. And a super smooth crawl with both background and foreground graphics.

KEY FEATURES

- One output channel and one encoder channel of SDI or HD-SDI with embedded audio and four terabytes of usable storage included.
- Complete scheduling and automation with deck and device control
- Tightly integrated with Carousel to provide your community with weather forecasts, traffic cams, RSS feeds, community announcements, and other essential community information.
- Carousel also pulls the schedule from Cablecast to automatically generate "Coming up Next", "See it Again" and other promotional messages throughout the day.
- Free support for the life of the server.

SPECIFICATIONS

Network:	10/100/1000base-TX
Power:	100-240V AC, 50/60Hz
Power Consumption:	approx. 100w
Dimensions:	19" x 14" x 1.75" (1RU)
Weight:	40lbs. (Shipping)
Hard Disk:	4TB Content 250GB System
Video Inputs:	1 SDI / HD-SDI (no analog video)
Audio Inputs:	1 SDI stereo pair embedded (no analog audio)
Video Outputs:	1 SDI / HD-SDI (no analog video)
Audio Outputs:	1 SDI stereo pair embedded (no analog audio)
Genlock:	Tri-Level Sync
Encoding Formats:	SD: MPEG 2 IBP, MPEG 2 I-Frame, DVCAM, DVCPRO HD: MPEG 2 I-Frame & IBP, DVCPRO HD, ProRes (422LT, 422 and 422HQ)
Playback Formats:	SD: MPEG-2 IBP, MPEG 2 I-Frame, MPEG-4, H.264 (AAC audio only), AVI, DVCAM, DVCPRO, DVCPRO50, DV, IMX HD: MPEG-2 I-Frame & IBP, DVCPRO HD, H.264, XDCAM (SD, HD, HD422, EX), IMX, ProRes (422LT, 422, 422HQ, 422 Proxy)